



2012 SCOTTS MIRACLE-GRO GRASSROOTS GRANTS



The Scotts Miracle-Gro Company has established **GRO1000**, a commitment to install 1,000 gardens and green spaces in the United States, Canada and Europe by 2018. The last installation will be completed in 2018, which coincides with the 150th anniversary of the founding of The Scotts Miracle-Gro Company. Through **GRO1000**, The Scotts Miracle-Gro Company encourages the partnering of national and local groups to collectively advocate for and to demonstrate the benefits of gardening and green space development in local communities.

To help foster the development of gardens and green spaces in Canada as part of **GRO1000**, The Scotts Miracle-Gro Company is awarding Grassroots Grants to local communities. **GRO1000** Grassroots Grants, in the amount of up to \$1,500, consist of monetary and in-kind support from The Company.

For 2012, The Scotts Miracle-Gro Company, through its sub-sidiary, Scotts Canada, will be selecting communities in Canada, from amongst the applications submitted, to receive a **GRO1000** Grassroots Grant for a community garden. The projects should showcase local community involvement and demonstrate community pride. **The project will need to be completed during the 2012 year.**

Garden and green space beautification projects eligible for **GRO1000** Grassroots Grants should incorporate the involvement and engagement of neighborhood residents and foster a sense of community spirit. **GRO1000** welcomes applications from organizations recognized as registered charitable organizations by the Canada Revenue Agency (CRA) or those that have a fiscal sponsor, that is a non-profit organization (such as a municipality or a school), that acts as a sponsor for a project or group that does not have its own charity organization status.

Grants or contributions are made to the fiscal sponsor who manages the funds.

Please forward applications to:

By post:

Communities in Bloom, 112 Terry Fox street, Kirkland, QC H9H 4M3

By fax:

514-694-3725

By email:

communication@cib-cef.com



The deadline for applications is February 28, 2012 (extension possible upon request)

Please contact us at 514-694-8871 for any further information



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APPLICATION FORM (to be submitted by February 28, 2012, extension possible upon request)

- Post to: Communities in Bloom, 112 Terry Fox, Kirkland, QC H9H 4M3; or
- Fax to: (514) 694-3725; or
- By email to: communication@cib-cef.com

Organization (please indicate if City, Town, Village, etc.)		Name of Garden (if applicable)	
Name of Contact Person		Position / Title	
Address		Province	Postal Code
Phone	Fax	Cell Phone	Evening Phone
E-mail		Community Website Address	
Charitable Registration Number (if applicable)		Fiscal Sponsor (if applicable)	

Interested communities are invited to complete the enclosed application. Completion of an application does not guarantee that an applicant will receive a grant. The Scotts Miracle-Gro Company reserves the right to reject any application and deny any and all grants for any reason in its sole and absolute discretion, and decisions are final. Neither The Scotts Miracle-Gro Company nor Communities in Bloom will be liable for any expenses incurred in connection with the preparation or revision of an application or in anticipation of an applicant receiving a grant.





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Please provide the following information (maximum 2 pages)

Describe your project: objectives, target audience(s), size of your project and number of residents who will be involved in the project.

Do you own or lease the land upon which the garden or green space is to be built? Ownership document or lease agreement might be requested upon agreement.

Describe the level of need or passion in the community selected for the garden or green space.

Describe the anticipated level of student/youth participation in the project.

Describe plans to maintain and sustain the site over the long term.

Describe if your organization has a relationship/affiliation with a local food bank (a portion of the garden products are required to be donated)



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Please list any grants, community support, other donations or funds (including in-kind donations) received for your project. Also include any upcoming fundraising events.

Is your organization able to help spread the word about your community garden or green space (through media, your Website, community meetings, etc.)?

Describe how you will educate and inform the community about your project and its goals/objectives along with recognition to be provided to The Scotts Miracle-Gro Company.