



*"Supporting health promoters to foster healthy people and communities."*

## **Call for Announcements: AKHK Bulletin**

Please include my email address when you or your communications colleagues distribute announcements pertaining to physical activity promotion. This is in regards to the Active Kids Healthy Kids Bulletin.

The monthly AKHK Bulletin has almost 300 subscribers, mostly partners or affiliates of the collaborative work being done in the province to encourage a more physically active population in Nova Scotia.

- Content pertains mostly to children, youth and families and some to adults.
- The announcements should be relevant for readers across the province, but at minimum for a region(s). Announcements primarily of local interest (e.g. workshop for one community) will be assessed for its suitability and newsworthiness (e.g. significant advancement) or knowledge transfer (e.g. lessons learned; inspiring work).

Announcements such as:

- projects, grant programs, resource materials,
- promotional activities (events, campaigns), websites (new or enhancements)
- training, conferences, workshops, webinars, presentations
- services
- research results; call for survey participation;
- staff announcements (physical activity practitioners/health promoters), job postings
- public or media relation stories
- stories (e.g. local) for the purposes of transferring knowledge on promising practices

**Please send the What, Where, When, Who, Why and How details with logos, graphics, and/or pictures.** Please include French if available. This may come in various forms such as:

- news release,
- general written announcement,
- PSA,
- flyer / poster
- news article

Thank you,  
Natasha Warren, Physical Activity Coordinator  
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