

Successes and Challenges -

building wellbeing and prosperity together:

TAKING ACTION ON POVERTY

in Nova Scotia

The Conference Experience

Caroline Ploem

Health Promotion Clearinghouse

Andrew Sherin

Health Promotion Clearinghouse

Lynn L. Langille

Healthy Communities Unit

NS Health and Wellness



Organizing Team

- Canadian Centre for Policy Alternatives - Nova Scotia
- Community Advocates Network
- Community Coalition to End Poverty
- Community Links
- Face of Poverty Consultation
- Feed Nova Scotia
- Feminists for Just & Equitable Public Policy
- Halifax Community Health Board
- Halifax Humanities 101
- Halifax Regional Municipality
- Health Promotion Clearinghouse
- Nova Scotia Co-operative Council
- North End Community Health Centre
- Nova Scotia Association of Black Social Workers



- Nova Scotia Association of Social Workers
- Nova Scotia Departments of Community Services, Health Promotion and Protection, and Labour and Workforce Development
- Nova Scotia Disabled Persons Commission
- Nova Scotia Federation of Labour
- Women's Centres Connect

Goals

Costs of poverty

Overcoming barriers

Collaboration

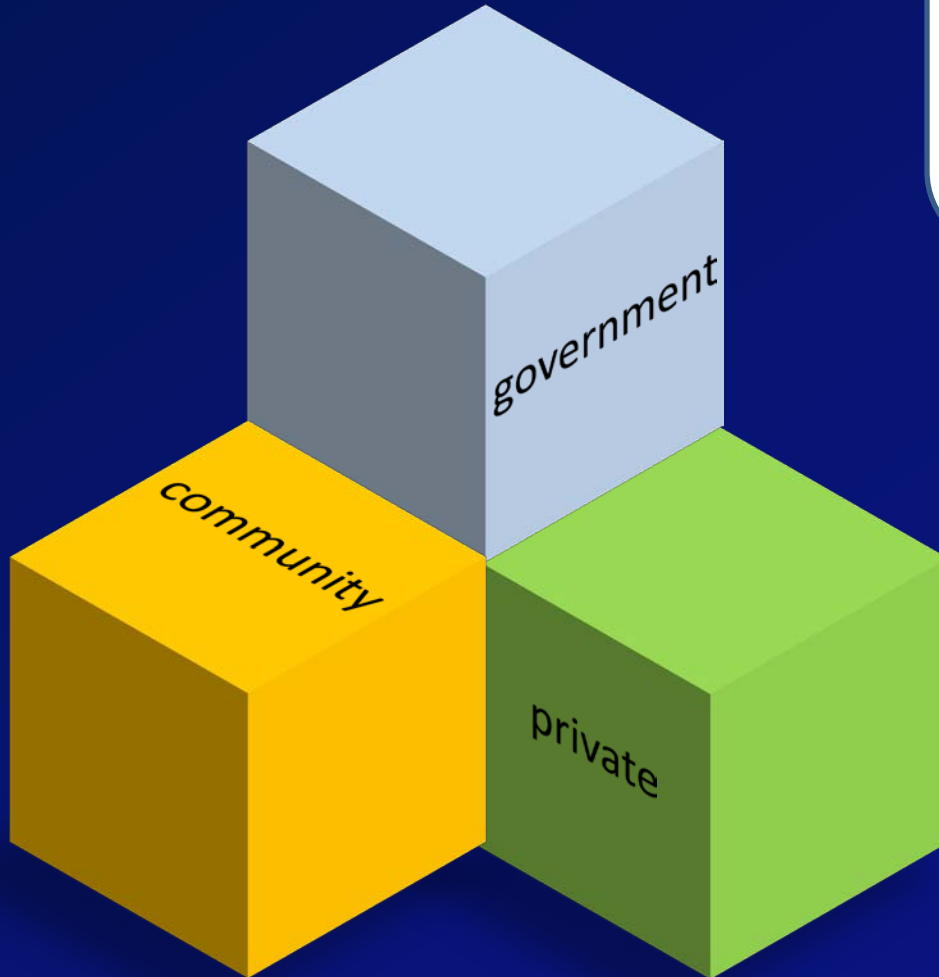
Sharing ideas

Involvement and action

Principles



Sponsors



NOVA SCOTIA

Town of Truro

Colchester County

HALIFAX
REGIONAL MUNICIPALITY

Nova Scotia Co-operative Council
MAKING A DIFFERENCE IN NOVA SCOTIA COMMUNITIES

CREDIT UNION
ATLANTIC

nscc

FEDERATION OF ATLANTIC CUPW
NOVA SCOTIA

AHPRC
Atlantic Health Promotion Research Centre

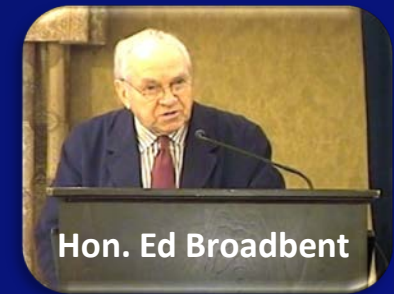
Peter Kohler
WINDOWS & ENTRANCE SYSTEMS

CUPW NOVA LOCAL

cupw attp

Inclusion

- Geographic
- Accessibility
- Across sectors
 - Subsidies for LI participants



Social Justice

- Content and Format
 - Social justice and human rights
 - Social and economic inclusion



“Poverty steals from your soul leaving you with little or no hope. It robs you of all that can be good in life. It leaves you isolated, lonely and hungry. Every day is a struggle.” – Senator Art Eggleton

Collaboration



- Planning process
- Conference content
 - Keys to successful collaboration
 - Benefits & challenges

Action

- Knowledge is not enough!
- Next Steps Sessions



Main Conference Themes



① Get rid of poverty. It is unacceptable!

② Raise public awareness and dispel poverty myths

“We need to understand how Nova Scotians actually see this issue [Why are people poor?] Until we understand this we can’t get them engaged.”

③ Need for changes in policy and services

“We have known for a long time that poverty and inequality are bad for those directly affected by it—the unemployed, poor kids, anxious seniors, over-burdened middle-class families. But as I have said, we now also know that inequality harms us all.”

– The Honourable Ed. Broadbent

Challenges



- Collaboration
- Business community involvement
- Working poor representation
- Media coverage

Successes



- Collaboration
- Inclusion
- Content and process
 - Participant satisfaction
 - Achievement of goals

Indicators of Action

I was committed before [but now] have a 'shot in the arm' to continue work.

As I am newly involved in this issue, I am grateful for the opportunity to attend this conference. I have learned a lot and look forward to furthering my knowledge which will turn into a useful tool to help in my community.

I was very impressed with the moderator, the speakers, and the whole event's organization. The opportunity to speak to others about concrete goals and actions to take forward from here was great!

– Conference participants

Post-Conference Actions



Organizations impacted & mobilized



New coalitions very active



↑ Political engagement

Community Coalition to End Poverty - NS



For More Information



Caroline Ploem, Executive Director
Health Promotion Clearinghouse

902.494.1917 or hpc@dal.ca

www.hpcclearinghouse.ca

Visit our Conference Website for:

[video clips](#) . [links](#) . [reports](#) . [presentations](#) . [etc.](#)