

## HPC Board Member Biographies (2011-2012)



### Jacqueline Campbell

Jacqueline Campbell is a Community Development Coordinator with Nova Scotia Department of Seniors. In this role she supports the advancement of the Strategy for Positive Aging in Nova Scotia. Throughout her career in health promotion, Jacqueline has contributed to numerous initiatives which involved mobilizing community partnerships and working collaboratively across sectors to promote and protect health, and advocate for healthy public policy. Past positions include Tobacco Strategy Coordinator with Public Health, Annapolis Valley District Health Authority and Health Promotion Manager with the YWCA Halifax. She's originally from St. John's NL and currently resides in Halifax with her husband and two young children.

### Ashley Cooley

Ashley is the Education Coordinator with the Self-Help Connection, a province-wide self-help clearinghouse and mental health advocacy centre. Ashley has a Bachelor and Masters degree in Health Promotion from Dalhousie University. Her thesis, 'Coping in an Obesogenic Environment: The Perceptions of Women who Compulsively Overeat' examined the social and physical environmental determinants influencing compulsive overeating among overweight and obese women in Nova Scotia. Ashley has volunteered with a number of organizations and committees, such as the Cervical Cancer Prevention Program Education Subcommittee, Halifax Sexual Health Centre, the Halifax Peninsula Community Health Board, the Eating Disorders Action Group, and is currently a Board member of the Health Promotion Clearinghouse. These experiences, in addition to her education and work with the Self-Help Connection, have led her to specialties in sexual health, obesity, disordered eating, mental health, peer support, self-esteem, group process, self-help development, facilitation, and anger control.

### Martin Delaney

With an insatiable curiosity to understand the psychology of human behaviour, Martin seeks out insights that help build brands and change behaviour. Based on the premise that, the reasons we say we do things don't fully explain why we do things, Martin seeks out key triggers that connect with both the emotional and rational drivers of behaviour.

Originally from Australia, Martin has over 14 years' experience on both the client and agency side. Since joining Extreme Group in 2003, he has honed his skills, specifically in the area of strategic planning, brand building and behaviour change – working with clients that include the Department of Health and Wellness, Cancer Care Nova Scotia, Bell Aliant, Grand & Toy, P&G, Worker's Compensation Board of Nova Scotia, and Moosehead Breweries.

### Stephanie Hale

Stephanie is currently the Assistant Registrar at Mount Saint Vincent University. She holds a Bachelor of Office Administration and has just finished the final course for the Masters of Education (Studies in Lifelong Learning). Stephanie believes in giving back to her community and has volunteered for United Way of Halifax, Pictou County Relay for Life and is currently the Run Director for the Canadian Breast Cancer Foundation CIBC Run for the Cure (Halifax).

### **Krise Jones**

Krise comes with a Bachelor in Health Promotion and a Masters in Public Health. She has an extensive background in health promotion, workplace wellness, and injury prevention. Krise has worked with individuals, communities, and corporations in the development, implementation, and evaluation of programs on a variety of health promotion and injury prevention initiatives. Since July of 2009 Krise has sat in the position of Coordinator for the Nova Scotia Road Safety Advisory Committee (RSAC). In this position, Krise works collaboratively across levels and sectors within the government, private sector, with NGO's, and community members, on various road safety issues. In September of 2011, Krise will move to a new position and continue working in road safety as a Research and Policy Analyst with Transportation and Infrastructure Renewal.

### **Bob Kanygin**

Bob Kanygin came to Nova Scotia in 1979 after spending 6 years in the NWT and Yukon. He retired in June 2008 after working in administration for 23 years for Capital Health and its predecessors (VG, QEII). He earned a graduate degree in Health Services Administration from Dalhousie and an undergraduate degree in Recreation from Acadia.

He is married to Joyce Halpern and they have a 22-year-old daughter, Erin who is currently living in Toronto. Bob loves to make music: he plays tuba with the Halifax Concert Band, bass guitar with Chebucto Big Band and has played bass guitar in several rock bands. He also plays guitar and banjo.

He has been a blood donor for many years and has given more than 100 donations. He is currently a platelet donor. He has been a volunteer with many organizations including Big Brothers Big Sisters, Help Line, Planned Parenthood, United Way, Capital Health Volunteers, Atlantic Jazz Festival, Atlantic Film Festival and NS Tattoo. He has a small business to develop MS Access databases called Bonnyfate Databases ([www.bonnyfate.ca](http://www.bonnyfate.ca)). He is also a part-time instructor with Mad Science.

### **Lisa MacDougall**

Lisa MacDougall is Executive Director of HEAL Cape Breton (Healthy Eating Active Living). She has over twenty years of experience in publicity, promotions and business development and returned to Cape Breton in 1999 after many years in Toronto. She has sat on various boards including the Sydney & Area Chamber of Commerce, Nova Scotia Chambers of Commerce and Destination Cape Breton Tourism Association. An active community volunteer, she has chaired many committees and is the proud creator of Cape Breton Cards for Cancer, a project that raises funds for the Cape Breton Cancer Patient Comfort Fund. Lisa resides in Sydney, NS with her husband Bert and two small children, Lauren and Daniel.

### **Amy MacIsaac**

Amy is a graduate of St. Francis Xavier University and a Chartered Accountant. After her career in public accounting, Amy worked in industry including student government and oil & gas. During an extended hiatus from full-time work, she has provided business consulting services to a small number of clients and currently works as the Office Operations Manager for Collins Barrow Nova Scotia Inc.

Over the past 19 years, Amy has served on the boards of the Alzheimer Society of Nova Scotia, the Canadian Youth Foundation, the Hammonds Plains Baseball Association and Kingswood Elementary Parent School Association. During her time with ASNS, she acted as Treasurer and President as well as serving on a number of working committees. She has also volunteered her time with the Metro Minor Lacrosse League and the Bedford Minor Hockey Association.

## **Heather McNeill**

Heather McNeill is a Mi'kmaq lawyer graduating from the Schulich School of Law (Dalhousie) in 1994. She was called to the Nova Scotia Barrister's Society in 1995. Heather has a diversity of knowledge and experience in the practice of law having worked in private practice; as the Director of Legal Services at the Native Council of Nova Scotia; and for the past 14 years as a staff lawyer at Dalhousie Legal Aid Service. Heather's primary areas of practice are poverty law, child welfare law, family law, youth criminal law, and human rights. Heather has been actively involved in matters affecting the Aboriginal community, particularly in areas of justice, health and housing.

Prior to Heather's career in law, she was a Registered Nurse working in an Intensive Care Unit at the Infirmary hospital. Heather has and continues to be affiliated with numerous community organizations, committees and Boards in the Aboriginal and non-Aboriginal community, locally, regionally and nationally. Heather's fervor lies in ensuring that all persons are afforded equality, respect and dignity.

## **Gerard Murphy**

Gerard Murphy is a seasoned educator, facilitator, program developer and leader within the health system and voluntary sector. He has worked provincially and regionally with public health, primary health care, continuing care and volunteer services. He has extensive experience working with three provincial health charities to implement health promotion and community development initiatives, as well as supportive care programs for people living with heart disease, stroke, cancer and alzheimers.

In 2008, Gerard founded Barefoot Facilitation and Development ([www.trybarefoot.com](http://www.trybarefoot.com)). His primary business goal is to use creative facilitation to support the development of individuals, teams, organizations and communities.

Gerard is a graduate of the School of Health and Human Performance at Dalhousie University. With a commitment to lifelong learning he has completed further studies in community-based development and leadership development. He is a certified *Personality Dimensions*<sup>®</sup> Qualified Facilitator and has successfully completed the training requirements for Master Trainer in the Stanford Chronic-Disease Self Management Program.

## **Clare O'Connor**

Clare O'Connor is the owner of Full Picture Public Affairs Inc. and has 20 years of experience in policy development, government relations, and strategic communications. Clare has worked as an advisor to politicians and has held leadership positions within government, the private sector, and the not-for-profit sector. Her experience spans both Canada and the United States.

Clare is well known for her expertise in developing effective advocacy strategies, impacting healthy public policy, and promoting the link between better health and better community design. Clare is also a professional writer and has written for numerous magazines and publications on a variety of topics and has co-authored a book on celebrity court trials. As an instructor with the Saint Mary's University Professional Education Program, Clare has developed strong facilitation skills and has consistently received positive feedback regarding her approach to teaching and facilitating.

Clare is the recipient of the Canadian Progress Club Women of Excellence Award in Communications and Public Affairs and the Heart and Stroke Foundation of Canada Chair's Award for outstanding contribution to the federation nationally. She holds a Bachelor of Arts degree, a Master of Urban and Rural Planning degree, and a Diploma in Management. In her spare time, Clare enjoys spending time with her family and long distance running. She has completed numerous half marathons and ran her first full marathon in Honolulu, Hawaii in 2006.

### **Brad Osmond**

Brad has a Business Degree from Acadia University and a Master's in Applied Health Services Research from Dalhousie University. He is employed as a Community Health Planner with the Annapolis Valley District Health Authority where he works with population data and incorporating it into planning and decision making. He also worked directly with the Community Health Boards where he facilitated the health planning process including a large community consultation. Brad lives in Kentville, NS with his wife and his baby daughter and enjoys running, gardening, camping, reading and cooking.

### **Elaine Shelton**

Elaine Shelton is the Director of Health Promotion, Policy and Research at the Heart and Stroke Foundation of Nova Scotia. Elaine has over 17 years of experience working in the health promotion field and has worked at the Foundation for approximately 15 years. During that time she has contributed to the development of a wide range of community partnerships, healthy public policy recommendations, health promotion initiatives and government led strategies. Currently she manages a staff team to further the implementation of the Heart and Stroke Foundation's strategic plan.

Elaine is a graduate of Dalhousie and Mount Saint Vincent Universities, having completed degrees in Psychology and Dietetics. Elaine completed her dietetic internship at Victoria Hospital in London, Ontario. A former fitness instructor, Elaine has transferred her passion for physical activity to her health promotion work and has supported this with training through the Physical Activity for Public Health courses offered in through the U.S. Centres for Disease Control and Prevention and the Canadian Fitness and Lifestyle Research Institute. Committed to lifelong learning, Elaine continues to supplement her formal training with other modes of professional development as well.

In her spare time, Elaine manages two small children, two dogs and one cat with the support of one husband.

### **Scott Whitehead**

Scott is a graduate of Dalhousie University in 2008 and received the Chartered Accountant designation in January 2011. He is currently a senior accountant for Collins Barrow Nova Scotia Inc. He has also volunteered his time with the Woodside United Church Youth Group and Cole Harbour Minor Basketball Association.