

touchpoint

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NSGF launches exciting 2010 Student Scholarship Essay Contest

This week the Nova Scotia Gaming Foundation (NSGF) launched its new Student Scholarship Essay Contest for graduating Nova Scotia high school students. The NSGF Essay Contest is an opportunity for young Nova Scotians to think critically about problem gambling as an issue relevant to Canadian youth.

“Research shows that young adults in Nova Scotia are at the highest risk for developing gambling problems and that the prevalence of Internet gambling is a large factor in that risk” says Celeste Gotell, Executive Director at the Nova Scotia Gaming Foundation. “The Foundation aims to help mitigate this trend by providing an opportunity for youth on the cusp of this critical period to reflect on gambling issues.”

NSGF’s research project enters video lottery player recruitment phase

The Foundation’s Informed Player Choice System (IPCS) research project, originally announced in September of 2009, is underway. On behalf of the NSGF, Focal Research Consultants Ltd. are currently in the process of recruiting video lottery terminal (VLT) players to take part in a research panel to establish a baseline pre-measure of behaviours, opinions, and attitudes for regular video lottery terminal players.

During the months of March and April 2010, representatives of Focal Research will visit video lottery terminal locations in the province to gather the names and phone numbers of VLT players interested in joining the confidential research panel. All Focal Research staff are trained, courteous professionals who will work to minimize any inconvenience for bar and lounge staff and their customers.



Watch *Gambling Boys* on CBC News Network

On Sunday, March 7, 2010, the NSGF invites you to watch the CBC News Network’s documentary *Gambling Boys*. *Gambling Boys* follows three problem gamblers – all of whom are under the age of 20. As each boy’s gambling addiction comes to light and is interwoven with candid interviews with debt collectors, high school students, and recovering adult problem gamblers, the alarming and often hidden world of teen gambling in Canada is revealed.

Tune into *Gambling Boys* on CBC News Network on Sunday, March 7, 2010, at 9 pm AT, or view it online anytime at www.cbc.ca.

Until next time,
Jen Wheatley

